Everyone deserves a safe, healthy, efficient home regardless of income.
CEP’s Experience

Workshops
● Basic Weatherization
● DIY Insulation
● Lead Poisoning Prevention
● Lead-Safe Home Projects

Direct Services
● Weatherization
● Safety Repairs
● Home Solutions
● Home Energy Score
Who We Serve

86% of households have a very low income

56% of participants identify as a Person of Color

**Income**
- Extremely Low Income: Under 30% of Median Income
- Low Income: Under 50% of Median Income
- Moderate Income: Under 80% of Median Income

**Race / Ethnicity**
- African
- Asian
- Black/African American
- Latino/Hispanic
- Middle Eastern
- Native American/Alaskan Native
- Native Hawaiian/Pacific Islander
- Slavic
- White
WHY LOW-INCOME?
Green Movement: Misconceptions

- Equity is a distraction
- Access = Interest
  - “Too in crisis to care”
  - “Skin in the game”
  - Based in buying the “right thing”
Reality: These groups CARE. A Lot.
“Long-term it will have a huge effect on us, as we live on earth with everything else... it is happening so fast, this needs to be important. Try to make an effort, for our kids.”

“This is unprecedented and monumental. The ramifications are devastating in ways we can’t even comprehend yet.”
“Where I’m from, coal mining is a big deal. I lost four family members to cancer. It wasn’t until I came to the PNW that I realized people don’t die as often here, and I know it’s because of the coal - what it does to the air and water.”
Equity is Not a Distraction - It’s a Missing Piece

Environmental Justice is our cry of defiance against the onslaught of oppressive toxins and oppressions toxic that threaten to submerge our homes.

Artwork: Ricardo Levins Morales
Potential to Change
STAKEHOLDERS
Stakeholders so far...

- Drafting SB 1547 and on the ballot
- Public education, passing of bill
- Advising the PUC, public on Community Solar
- Groups, meetings, presentations
Stakeholders soon...

- Program design
- Advise the Program Implementation Manual
- Feedback, accountability
Our Rudder is TOO SMALL

Action
- Political
- Environmental
- Protest

Wisdom
- Barriers
- Needs
- Innovation
STRONG PROGRAM DESIGN
Simple

Easy to understand, minimal hoops
Trusted

We work with groups that have relationships with target communities. We strive to be an entity that partners are excited to refer their clients to.
Adaptable

You don’t know what you don’t know. Be humble and ready to adapt a program as new realizations arise.
Flexible

We go places participants are comfortable going, we don’t make them come to us. We work evenings and weekends. Create flexibility within the program to meet people where they are.
Positive

An organization that participants enjoy interacting with, even when we can’t provide what they need.

Address workplace culture issues such as compassion fatigue, bad attitudes, stereotypes, and poor treatment of vulnerable people.

Today is gonna be a good day
Equitable

Serving a diverse array of Oregonians across the state.

Prioritize new partnerships for stakeholder outreach to ensure far-reaching impacts.
We Sink Together or Swim Together